



Green SuperCamp® Australia. . .
the World's #1 Leadership and Education Camp
for young people.

**Green SuperCamp® is helping Australia and
New Zealand's young people to thrive in all
areas of their lives.**

Incredible Results Year After Year



"Supporting young people today for a stronger future tomorrow"



The SuperCamp® Story

SuperCamp® is a highly engaging holiday enrichment programme that inspires and empowers students to excel. We inspire young people to believe in themselves and in their ability to achieve, and we teach learning and life skills that empower them to thrive in all areas of their lives.

The results, independently verified over SuperCamp's® 36 plus year history, are truly amazing! Students gain an academic and personal edge – an edge that propels them toward a brilliant future and let's face it, that's what we all want for the children we love!

SuperCamp® (powered by Quantum Learning Network®) has been in operation for 36 years and runs in America, Europe, South America, Asia and of course, now also in Australia, and in that time it has graduated over 68,000 young.

In America, SuperCamp® has conducted independent research on the results achieved over several years and the outcomes are extraordinary. In fact, this research showed that 98% of young people who graduate from the SuperCamp® programme **continue to use the skills, 84% increase self-esteem, 81% improve confidence** and importantly, **74% increase grades**. These are results unparalleled in any other programme of a similar kind and it is these results that have seen SuperCamp® rated as the number one summer camp programme in the world for 15 consecutive years.



However, you are undoubtedly reading this report because you want to know what results have been achieved here in Australia. SuperCamp has been running in Australia for nearly 4 years and offers both Junior and Senior Forums. We are now looking to expand into New Zealand given how many participants come into Australia from there.

This report offers you the amalgamated outcomes achieved by the incredible young people who have already graduated from our past Green SuperCamp Australia Programmes. I'm sure you will be stunned by the results these young people achieved. For example, participants' increased their reading speed by an average of 162% and of course, many by far more... but more on that later.

Before we get into details about Green SuperCamp® Australia, let's just outline some of the key reasons we need a programme of this kind.

The big picture

While lots of people experience Australia as the "lucky country", there are big challenges facing many young people today.

Did you know:

- 2010 - High school drop out rates in regional schools was a massive 33%, while city dropout rates sit at 15%.
- During 2010, there were 286,437 reports of suspected child abuse and neglect made to state and territory authorities.
- 1 in 5 Australian families experience marital breakdown, which significantly alters the structure and function of family relationships, including those directly affecting children.
- In 2009, 105 Australian teens between 15 -19 committed suicide.
- Australia has very high rates of teenage pregnancy, with 18.5 births per 1000 women being to young women aged 15 to 19 and we have the second highest rate of teenage abortions in the world.
- Police Crime Statistics show that Police attend over 100,000 'family [abuse] incidents' each year. Children are present at more than half of these incidents.

The core solution to these problems is for every young person to have the opportunity to strengthen their self-belief and boost their confidence in their own ability to learn, grow and deal with life's challenges.



Teach them well and let them lead them the way...

In the song "The Greatest Love of All", made popular by Whitney Houston, the lyrics say:

*"I believe the children are our future
Teach them well and let them lead the way
Show them all the beauty they possess inside
Give them a sense of pride to make it easier..."*

The Green SuperCamp® Australia team totally agrees. We believe it is important that young people are equipped with the skills, abilities and self-belief to work through any struggles they encounter with a sense of hope and possibility. We aim to empower them with a strong foundation of self-confidence and personal leadership and then support them to build on this through drawing the very best out of their educational experience.

We know that being successful in life and at school requires practical academic skills that are tailored to match each child's learning style, combined with self-confidence and motivation, and an understanding of and respect for our environment. Our aim is to "teach them well" now, so that our young people have the skills for success which will assist them today and well into the future.

I couldn't have asked for a better experience. It will influence every step of my life from here on out. – **Tyrone, aged 17 (NSW)**

We also know that young people need to be given opportunities to become global citizens, leaders of a new way of living, working and doing business and they need to be empowered to utilise their unique strengths, skills and capacities to create the life they choose.

Richard Branson talks about the "next great frontier where boundaries between work and higher purpose are merging into one". We believe it is important for our young people not only to be successful at school, but also to have a strong sense of who they are and what they stand for. It is our aim to support young people to create their own version of their very best life, whatever that looks like to them.

SuperCamp® gave me a beautiful opportunity to stand up in life and take on leadership roles.... I cannot wait to get back to school to use all I have learnt – **Catherine, aged 17 (Vic)**



It doesn't matter if your child wants to win Gold at the Olympics, get a dream job, be a great adventurer, be an Australian Idol, a Super Star, win the heart of someone they really like, or simply be the best they can be, attending Green SuperCamp® can be the key to getting them there!

Why Green SuperCamp®?

As previously mentioned, SuperCamp® (developed by Quantum Learning Network® in America) has a 36 year history and giving them life and leadership skills that allow them to create a solid foundation of self-confidence and academic success, on which they can build full and happy lives.

SuperCamp® has a proven history of providing young people with the most advanced skills in academics, leadership and personal growth, through 7 day Junior and 10 day Senior camps.

SuperCamp® Australia has made me change my view on life! I know for sure this experience has changed who I am as a person and who I want to be. — **Mikayla aged 15 (Vic)**

What's taught at Green SuperCamp®?

- the world's leading academic acceleration techniques, through the Quantum Learning® framework, tailored to each individual's learning style
- efficiency in reading, writing, thinking, speaking, memory recall and note-taking – helping every graduate to make school easier and more effective
- the Leadership strategies of a natural leader so that each graduate has the skills to grow into a true leader – whether that be a leader in the world or even just a leader in their own life
- life skills, including communication, leadership, conflict resolution and relationship building skills – giving graduates courage and confidence in who they are
- focuses on deepening the positive connection between parents and children
- an understanding of and respect for the natural environment and an appreciation for what we can do at an individual, community and global level to ensure the protection and growth of our natural environment.



"I think that I have built a bigger and stronger relationship with my family, especially my brother, and that was one of my goals. We don't fight as often, and it's good to see that touch of love. Also, my confidence, whoa! I have changed that so much! I'm not scared now; I just get out there and let everyone else do their own thing while I do mine, "fimage" won't hold me back! I love that saying.. I've taken that to heart, and when someone judges me, it pops out and I've just learnt to ignore them, SuperCamp was such an amazing experience and I miss and love you all. — **Tameeka, 13 (Vic)**

As parents we all know that there are three significant areas in which young people must achieve if they are to build successful lives and that is personal success, academic achievement and environmental awareness. Green SuperCamp® Australia deals with all three.

Personal success

Green SuperCamp® Australia inspires students to . . .

- feel motivated to succeed
- accept responsibility for their actions
- learn and grow from mistakes
- define priorities and achieve goals
- communicate positively
- create strong relationships
- embrace meaningful life principles – the “8 Keys of Excellence”

Academic confidence

Green SuperCamp® Australia empowers students to . . .

- memorise easily
- take effective notes
- think critically
- improve test scores
- write with clarity and focus
- read faster and with better comprehension
- believe more in their academic ability



Environmental Awareness

Green SuperCamp® Australia teaches students to...

- respect and appreciate their environment
- understand the importance of their social environment
- explore ways to improve the environment
- explore options for recycling and waste minimisation
- understand and respect their place as global citizens

"I have another SuperCamp story. Bella had a geography test the first week back based on the past term's work. They were expected to study over the break but between illness and SuperCamp it just didn't happen. She was sick again when she got back from camp so no study. The night before the test she sat down and mind mapped the terms work. Then she wrote out her yellow cards for me to test her. Out of 50 questions she only got 1 wrong. She sat the test the next day and completed it in 15 minutes with all correct. She was blown away – as was I. We can't thank you enough".

- Fiona Mahon (Mother of Bella Corsello) (NSW)

Why is SuperCamp® considered #1 in the world?

- 36 years of experience and still growing
- Over 68,000 graduates around the world
- Responds to the unique needs of the individual young person
- Runs throughout the US, South America, Europe, Asia and now Australia and Bali (soon expanding to New Zealand)
- Facilitators undergo over 300 hours of training each year
- Every graduate says they 'had the time of their life' and wants to come back again
- Independent research in America demonstrated that 84% of graduates increase self-esteem and 74% increase their academic grades...and Australia's results are even better!
- Built around the incredible work of the Quantum Learning Network®



Green SuperCamp® - The Outcomes!

Since April 2012 we have been offering both Senior Forums (10 day camps for young people aged 14-17 years) and Junior Forums (7 day camps for young people aged to 10-14 years). Young people from New Zealand, Victoria, NSW, Queensland, South Australia, Western Australia, Northern Territory, and Singapore, Malaysia, UK, Bali, Canada, South Africa and Sri Lanka have all gathered to participate in these very successful programmes.

At the commencement of each programme the young people are asked to rank themselves on a number of personal, relationship, academic and organisational skill indicators. This ranking process is then repeated at the completion of the camp. Whilst this assessment is subjective, it is supported by the observations and feedback provided by Team Leaders and Facilitators alike.

The highlights:

One of the reasons this camp is so exciting is the incredible results that have been achieved by the participants, such as:

- 100% increased their self-esteem
- 100% increased their confidence and courage
- 100% increased their self-discipline and commitment
- 100% increased their academic skills
- 100% increased their communication and relationship skills

Furthermore, the percentage of increase is quite remarkable in each core area of measurement. For instance, there was an average overall increase of:

- 34% in Communication and Relationship Skills
- 48% in Academic Skills
- 36% in Personal Skills

Here's a breakdown of the aggregate results, which provides an overview of the average outcomes for each indicator.



AREA OF DEVELOPMENT	JUNIOR CAMPS AVERAGE	SENIOR CAMPS AVERAGE	JUNIOR & SENIOR CAMPS AVERAGE
COMMUNICATION AND RELATIONSHIP SKILLS			
Ability to make new friends	40%	46%	44%
Relationships with peers	47%	44%	45%
Ability to communicate effectively	34%	37%	36%
Friendliness and openness to others	25%	34%	30%
Relationship with family	15%	19%	17%
AVERAGE % INCREASE	32%	36%	34%
ACADEMIC SKILLS			
Ability to memorise dates, names, facts and vocabulary	52%	45%	48%
Test-taking skills and attitude	54%	48%	51%
Ability to set goals	44%	62%	54%
Speed reading and comprehension	50%	52%	51%
Ability to write reports and stories	35%	39%	37%
Note taking skills	44%	53%	49%
Study skills	52%	67%	60%
Ability to get all A's	64%	54%	59%
AVERAGE % INCREASE	49%	52%	48%
PERSONAL SKILLS			
Self-confidence and courage	36%	49%	43%
Willingness to be challenged	35%	33%	34%
Personal integrity and honesty	26%	27%	26%
Self-discipline and commitment	34%	39%	37%
Self-esteem (how you feel about yourself)	33%	45%	40%
AVERAGE % INCREASE	33%	39%	36%

The attendees at Green SuperCamp® Australia enjoyed the programme so much and got so much from the experience that:

- 72% rated Green SuperCamp® Australia as "The Best!"
- 85% want to attend again next year
- 99% said they would recommend Green SuperCamp® Australia to others
- Graduates reported that they will use 94% of the strategies learnt

That's certainly high praise from these young people, many of whom were reluctant to come to camp in the beginning.

"SuperCamp® Australia has taught me a lot about myself and the academic skills are going to be priceless in making my Yr 12 experience easier, with less stress and the study skills will cut my study time greatly". – **Kieran aged 17 (Vic)**



Quantum Reading

There was **an overall average increase of 162% in speed reading** after learning the Quantum Reading techniques. This means the students' reading speed is more than twice as fast, so they can now complete their schoolwork faster or achieve twice as much in the time they have available to study.

In fact, some students increased their speed by as much as **500%-700%**.

For example Shay, aged 15, started with a reading speed of **155 words per minute and ended with a speed greater than 1000 words per minute**. This is an improvement of 645%. Imagine the enormous difference this will make to her study time, not to mention how good she feels about herself and her schooling experience!

"The most valuable academic skill I got at SuperCamp was the Quantum Reading because now I can cut my study time in half or do twice as much in that same time".
— **Gabriela, aged 16 (NZ)**

Confidence, Courage and Self-Acceptance

At Camp we see a vast improvement in how the young people see themselves and a significant increase in their confidence levels at the end of the camp.

When asked to rate themselves (on a scale of 1-10) the young people averaged the following ratings:

- 8.33 self-confidence and courage
- 8.67 how you feel about yourself (self-esteem)

"The number one thing I learned about myself on the course is that I don't have to worry about what everyone else thinks of me. I just need to love myself". — **Aaron, aged 16 (Vic)**

Everyone knows the importance of a strong self-esteem and a positive self-image to creating a happy and fulfilling life and we all want exactly that for our children, especially our teenagers. So imagine the joy these young people and their families are experiencing having achieved these results!



The power of Green SuperCamp® Australia is that it lives on in the young people each and every day after they have completed the camp. This email was sent to us three months after Green SuperCamp® Australia and embodies its power:

"I have noticed that I am so much more open to people- I talk to people more ... I have become so much more confident at school and home. I used the pegs strategy to help in a test which helped me pass! I also have noticed that I use a lot of the reading & writing skills we learnt. SuperCamp® Australia was amazing and it has changed my life for sure!" — **Sarah, aged 15 (NSW)**

Whilst we conduct a comprehensive review at the completion of each camp, it is also our intention to measure longitudinal outcomes at the 3 month, 6 month, 12 month and 3 year mark, so as to measure the value of the strategies and the best ways to assist young people to integrate these over the long term.

Support for Green SuperCamp®

Previous SuperCamp® programmes run in America and Asia have been attended by well-known families including;

- Jack Canfield – author of "Chicken Soup For The Soul" and speaker
- Roger Hamilton – Founder of XL Foundation and Chairman of Board, Green School, Bali
- Blair Singer – Advisor to Robert Kiyosaki and international speaker

The programme is also supported by people such as:

- John Gray, Author of the Mars and Venus series,
- Steven M. R. Covey, author of the "Seven Habits of Highly Effective People,
- Lynn Twist, Founder of the Soul Of Money Institute,
- Ken Druck, Founder of the Jenna Druck Foundation for families and
- The Green School, Bali.

The Green SuperCamp Experience

During the camps, young people are immersed in an environment of fun and learning, that both engages and challenges them and has them leave Green SuperCamp® Australia with improved effectiveness, greater confidence, and a determination to explore their full potential and pursue their dreams.

They also develop a sense of connection and belonging with a programme that operates across continents and forge friendships that can last for years and span many miles.



Young people who attend Green SuperCamp® (Australia) learn the very best in life and learning skills, so that they are able to get the very best from their school experience and create a solid foundation on which to build the rest of their life.

What Green SuperCamp® Australia does for young people is quite simple - it gives kids the chance to overcome obstacles and bring their dreams to life!

SuperCamp® Australia has made it possible for me to have a better learning experience. I can take these skills through life and make my dreams come true.

— Robert, aged 15 (NZ)

Key Questions

1. How many Green SuperCamp® Australia programmes run each year?

At this stage there are two programmes, a Senior Camp (14 to 17 years in April holidays) and a Junior Camp (10 to 14 years in September) run each year. We also support a Junior and Senior Camp in Bali each year. More information about these camps can be found on the "Book Now" page of our website at www.greensupercamp.com.au

2. How often can a child do Green SuperCamp® Australia?

There is no limit to the number of times a child can participate in a Green SuperCamp® Australia programme and indeed one participant who attended our Senior Camp earlier last year had attended 3 times before in Asia. Every time your child attends there is the opportunity to sharpen skills, see things from a different perspective, gain new learning, make new friends and reinforce the learning they achieved at the previous camp. Many young people have also expressed an intention to return to the camp in a leadership role and eventually go on to become Facilitators in the programme, as they see and experience the difference it makes in young people's lives, including their own.

I have been to SuperCamp® three times before and I really love it. So, when we saw it was coming to Australia I was really excited and mum booked me straight in. This one was the best programme of all those I have attended". — Danica, 16 (Qld)



3. Who teaches the kids at Green SuperCamp® Australia?

The Green SuperCamp® Australia programme is facilitated by trained and experienced Facilitators from SuperCamp® and the training team at Quantum Learning Network®, who have been trained in the Quantum Learning Framework® and run many camps before in locations all around the world.

SuperCamp's Facilitators go through over 300 hours of extensive training in Quantum Learning® methodologies and the 300+ specialized learning techniques that lead to outstanding results for the young people. We have now trained nine Australian Facilitators to deliver the programme here and in New Zealand.

The Green SuperCamp® Australia Facilitators are ably supported by the Team Leaders, who are specially selected and received three days intensive training before each camp, to work closely with and support each individual child throughout the duration of the camp.

"The Facilitators were awesome teachers and so much fun to watch".
— Emma, aged 17 (NZ)

4. What do the parents have to say

Green SuperCamp® Australia is the finest investment you can make in your child. It is an investment that will give you and your child an immediate and sustainable return.

"My son has come back exactly as I had hoped and dreamed of! He did not want to go and we had a lot riding on this in terms of trust!!! He is proud of himself and despite all of our skills and knowledge in this area ... He has not believed us....What is possible now?! Thank you is not enough ...A man with huge potential was born this week....What he does in life will matter and he will know it! Personal thanks from me....I was overwhelmed with joy as it felt like the Olympics preparation and we had just won gold!
-- Louise Quinn (NSW)



Parents of our current graduates report tangible changes, including:

- better relationships between them and their child
- better relationships between their child and other siblings
- better grades in tests, essays and assignments
- increased self-esteem
- more motivation
- clear goals
- more personal responsibility for their choices and actions
- more motivation and an ability to bounce back when things don't go as expected
- greater enthusiasm for life... and the list goes on

"Neither of my children wanted to go to Green SuperCamp® Australia. It ended up with me forcing them to go, trusting that as a parent sometimes we know best. It wasn't easy, and right up to them both getting onto that plane they were promising they would hate me forever. But after attending the Senior Green SuperCamp® Australia, they both said they were so pleased they went, that they had a fantastic time, they can't wait to go back, and they wish they had done it sooner! My advice: send your child and they will end up loving it!" — **Juliet Martine, Healer & Author (NSW)**

This is an investment in your child's future that will make a difference as soon as they return home! Furthermore, over time there will be ongoing development for your child and family as the strategies get implemented and shared.

5. How does the Green SuperCamp® Australia programme support each child's learning journey?

The Green SuperCamp® Australia programme has been developed to meet the needs of each young person. Because each child's needs can vary greatly, there is a comprehensive Student Enrolment process that each young person completes, to allow the Facilitators, Team Leaders and the Camp Director to be well informed of the specific needs of each child.

Once at camp, there is a two Team Leaders and a Leader in Training assigned to each group 10 students and they remain the primary support to participants for the entire camp, allowing the Leaders' to really get to know their team members. Furthermore, there is a Crew of roughly 7 people who have responsibility for Student Welfare, medication and related activities.

The progress of each young person is explored at the end of each day and checking-in with personal goals is also a key feature of the programme.



6. How can I continue to support my child's experience after Green SuperCamp® Australia?

After attending Green SuperCamp® Australia the participants have learnt new communication, personal and academic skills. They have set goals about what they plan to achieve in the future and they have strategies to help them reach these goals. It is however, still important that these young people receive continuing support to ensure they maximise the benefit of the learning and fully integrate the strategies.

We have set up a number of different strategies to provide continued support for the participants once they leave Green SuperCamp® Australia:

- a) **Green SuperCamp® Australia Facebook Group/Forum**- for mutual support, motivation and continued friendship, as well as application and implementation of the strategies
- b) **Regular Participant Webinars** -where the participants can join a group call and review the skills and strategies they learnt at Green SuperCamp® Australia and ask any questions they may have. These are now being hosted by past graduates.
- c) **Green SuperCamp® Australia Parent Handbook**- distributed to parents to explain the key concepts taught at Green SuperCamp® Australia and recommend ways to explore these with your child
- d) **“Super Parents after Green SuperCamp® Australia” Webinars**- a series of support sessions where the parents can learn more about the academic and life skills taught at Green SuperCamp® Australia. This assists you in your endeavor to support your child to continue to apply the strategies and achieve great results in life.
- e) **Communities of Care** – our longitudinal research clearly demonstrates that children who share the camp experience with others from their natural network achieve a higher level of integration of the strategies after camp. It makes sense therefore, to encourage the development of “communities of care” which we do by providing group discounts, referral discounts, sibling discounts and repeat custom discounts.
- f) **Green SuperCamp® for “Grown-up's”** – we offer a range of 1, 2 and 5 day events for parents and friends of our GSCA graduates.



When your young person returns home after camp, they will be supported to maintain the skills they have learnt and to share these skills with the people about whom they care.

"I didn't think I would like SuperCamp® Australia that much but it is truly an experience I will never forget. SuperCamp® was amazing! I learnt so much in a new and fun way and met so many amazing people". — **Kim, aged 15 (WA)**

Sponsorship

The Green SuperCamp® Australia programme benefits from the very generous sponsorship of a number of different organisations, to whom we are incredibly grateful. We particularly thank Adam **Mackenzie of BLS Financial**, Bendigo for his sponsorship support to the "100 Super Kids Project". We also thank Danielle **Nicholson of Wanaka, New Zealand**, who assists in promoting the programme and the Quantum Learning Network® teacher training programmes in NZ.

For a full list of the sponsor companies, organisations and individuals who strongly believe in this project and the power of its impact on young people's lives, please visit our website at:

<http://greensupercamp.com.au/for-partners/>

You are welcome to join our community of sponsors if you too are interested in changing children's lives.

Our Invitation

I thank you for your interest and encourage you to access and recommend Green SuperCamp® Australia to change the life of a child or children you love.



Heather Yelland
Director
Green SuperCamp International

